

**Final Call: Cash Cows & Content Kings Webinar 08.26**

Last chance to register for the 8.26 BIM/Magid Webinar at 2pm/et (1pm/ct, 12pm/mt, 11am/pt). The one-hour session will explore **Website Content and Monetization**, and will feature the latest research from Magid Media Labs. Participation is limited to current BIM/TitanTV clients. Register now at <http://www.broadcast-interactive.com/webinar>.



**BIM/TitanTV**  
 @ Small Market Television Exchange  
 Booth #38

**SCOTTSDALE 2010**  
**SMTE**

September 23-25, 2010  
 Scottsdale, Arizona

**Content Management System (CMS) Releases**

To bring our clients innovative products and services, the BIM Development team continues to push CMS (Content Management System) releases on a regular basis. Most are seamless and require no further action, but be sure to contact your Traffic & Project Manager if you have questions about a specific element or feature.

FEATURE	DESCRIPTION
<b>8.16.10 Monetize Galleries</b>	If you've been publishing photo galleries to your site, chances are you've been enjoying some increased traffic. BIM has recently developed a local ad position for your photo galleries, allowing you to monetize these popular sections. The ad spot is 300x250 and appears in the right column of a photo gallery, below the existing national ad. To begin running local ads, simply send your Traffic & Project Manager an insertion order.
<b>8.16.10 Facebook Like</b>	BIM's June Webinar focused on the power of social media tools and how they can drive traffic to your site. To further allow your site to take advantage of these networks, BIM has released enhanced Story Tools. Chief among the enhancements is the addition of the Facebook "Like" button. This button, used on popular news sites like CNN.com, allows users to list a story from your site on their page as something they like. If you'd like to discuss implementing the new tool, please contact your Traffic & Project Manager.

**younews™** The YouNews *Post Your Pet* national promotion received thousands of fabulous videos and photos. Many thanks to those affiliates who helped sell and promote this fun, summer contest. YouNews editors culled through all entries to select five winners. Congrats: KHOU, WBOY, KY3, KMOV & WKOW.

**YouNews Halloween Contest, Oct 11-Nov 8.** Prize info, categories and marketing materials available at [younewstv.com/promotions](http://younewstv.com/promotions) on or before Wednesday, September 1st.

**YouNews Holiday Contest, Dec 6 - Jan 3.** Details and materials available by October 22nd.

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