

● ● ● Broadcast Interactive Media Acquires TitanTV ● ● ●

TITANTV® **Breaking News** - Broadcast Interactive is pleased to announce the acquisition of [TitanTV Media](#), the foremost online software and information provider to the broadcast industry. TitanTV delivers data and real-time information for signal coverage, PSIP, and contract management, as well as TV listings, program guides and the TitanCast syndication platform.

By acquiring TitanTV, BIM can now offer our publisher and advertising clients a rapidly expanding menu of data tools and online solutions. With the addition of TitanTV.com and associated guide products, the BIM Local Ad Network reaches over 43 million monthly unique visitors, and is ranked #12 in the news/info category by comScore.

The overall combined company name will be BIM, but TitanTV will continue as both a brand and as a group for the foreseeable future. Client access to tools, logins and URLs will remain the same, and there will be no immediate changes to billing or main points of contact. BIM will continue to be based in Madison, WI with a sales office in New York City, and now another location in Cedar Rapids, IA. **For more info, read the [news release](#) or email info@bimlocal.com.**

● BIM/Magid Webinar ●



In mid February, BIM partnered with research experts [Magid Media](#) to present a one-hour Webinar: **Metrics, Trends & 2010 Roadmap**. Many thanks to those clients and partners who participated!

BIM will host additional Webinars throughout the year, focusing on key areas of growth and interest.

The next event is tentatively scheduled for early May. To suggest a topic for the next Webinar or to insure you are on our invite list, please email Angela Wheaten at awheaten@bimlocal.com or call 608-255-2852.

● Next/Previous Story Links ●

As we execute our 2010 Roadmap, *The PUB* will be chock-full of product updates & release notes to keep you informed about current happenings and opportunities. Watch for "New Feature" boxes such as the one below:

NEW FEATURE	Next/Previous Story Links™
Released:	February 1, 2010
Lowdown:	Links appear at bottom of story pages, allowing user to click to next or previous article
Rationale:	More easily-accessible content which testing has shown, leads to increased page views
Questions?	Contact your BIM TAP Manager

localsales@bimlocal.com for details



BIM/Titan @ NAB ● April 12-15
Las Vegas Convention Center
North Hall ● Booth #N4338
[Schedule a Meeting or Demo](#)

● Recent Projects ●

WEDE / Chicago, IL
MyChristianTV.net

The Free Agents / Madison, WI
CheeseheadTalk.com

KEYT / Santa Barbara, CA
KEYT.com Re-launch

WXFB / Myrtle Beach, SC
WXFB.com - Fox News

● YouNews: News & Notes ●



Things are moving and shaking in the YouNews world! Here are a few key happenings:

- Sell by channel now available! Clients can sponsor single or multi categories.
- Wild Weather Contest runs through March 22nd. Next: Cutest Kid, 4/19-5/17.
- American Cancer Society *Relay For Life* coming to YouNews this Spring!
- YouNews continues to grow, including the percentage of video submissions. Effective 3/1, BIM will provide expanded moderation (18 hours/day, 7 days/week) at no additional charge.

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