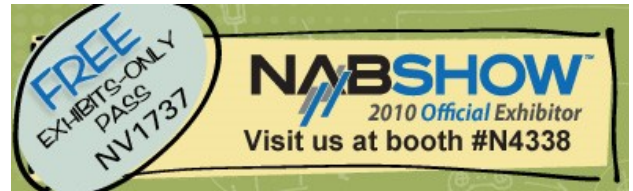


● ● ● **Direct-To-Your-Door Demos?** ● ● ●

Broadcast Interactive Media and TitanTV have truly combined forces -- both in the business world as well as on the NAB show floor. Visit us in Vegas, April 12-15 at Booth #N4338 in the North Hall, Management & Systems area where we'll be conducting live demos of **MediaStar Scheduling 3.0**, as well as unveiling the look, feel and functionality of the new **Content Syndication Tool**.



If you can't make it out to NAB, let us deliver the demos right to your computer! Email info@bimlocal.com with any and all interests. The combined BIM/TitanTV product list includes:

**CMS & Web Hosting ● MediaStar Suite ● Video CMS: BIMVid ● TitanTV Guide ● BIM Ad Network
 Local Revenue Programs ● Social Media: YouNews ● Content Syndication Tool**

● **March 1st Content Management System (CMS) Release** ●

BIM Traffic & Project Managers will be sending product updates via email as they happen. We'll also recap them monthly in *The PUB*. Releases that occurred March 1st are below. Contact your TAP manager for more information:

FEATURE	DESCRIPTION
Gallery:	Allows for larger images and full meta data, including photo credits, captions and descriptions. Customized colors/styling is available.
Media Array:	New field to allow a limitless number of images. The old image fields will remain, but the Array must be used to take advantage of the Gallery.
Bi-Directional Article Linking:	Related Content has been changed to bidirectional linking. Meaning that if you associate article A with article B, article B will automatically associate itself to article A.
Video Clipping Service Workflow:	As part of bidirectional linking, the Video Clipping Service item browser is now under the Related Items tab. This will allow bidirectional linking of clipping requests as well.
Maps:	New Map content type, allowing you to quickly add Google Maps to any story.

● **Recent Projects** ●

WCCB / Charlotte, NC
FoxCharlotte.com

WPFO / Portland, ME
MyFoxMaine.com

WRDE / Rehoboth Beach, DE
WRDEtv.com

LocalTV - 6 Stations
MediaStar/PSIP Renewal

Quincy Newspapers
6 New PSIP Channels

Ramar Communications
MediaStar/PSIP Renewal

*PSIP: Program System Information Protocol

● **YouNews National Contests** ●

The **YouNews Wild Weather Contest** was a rip-roaring success - pulling in thousands of submissions. Three randomly-drawn winners each received a \$300 shopping spree from Altrec.com. Congratulations to our winners:

WBOY, Joyce Kismore - Mountains of Snow
WKOW, Cindy Ridley - Icy Delight
WKBW, Bev Chavers - Ice Storm



And starting next month, kids of all ages can strike a pose with the **YouNews Silly Face National Contest**, 4/19-5/17. Five randomly-drawn winners will take home an adorable piggy bank stuffed with \$100 to spend at eco-friendly, natural toy retailer Oompa.com. Connect with us at localsales@bimlocal.com for tips on selling a local sponsorship. Or go to younewstv.com/promotions for materials.

CONTACT US: press@bimlocal.com